

ANNUAL CONFERENCE

Knowledge and Skill Building for
the Chiropractic Clinician & Expert**

October 5-7
2017

CONFERENCE SPEAKERS

Steven J Gould
John Cerf DC
Dan Bowerman, DC
Vivi-Ann Fischer, DC
Leanne Cupon, DC
Warren Jahn, DC
Mike Miscoe, JD
Tony Hamm, DC
Howard Levinson, DC
James E. Eubanks, Jr DC, MS
Michael W.
Mathesie, DC, DACRB, DABFP
Stephen Perle, DC, MS
Charles Simpson, DC, DABCO

CONFERENCE CHAIR

Robert A.
Servais, DC, FIACN, DABCC

CO-CHAIR

Daniel Rhode, DC
Yevgeniya Boyko, DC

**26.5 Hours of
Continuing Education
Applied For By
National University
of Health Sciences**



8 Hours of continuing education for the Thursday morning/afternoon program*, 2.5 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 26.5. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.**

18.5 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours

- * The Council on Forensic Sciences (<http://www.forensic-sciences.org/>) is a recognized Council of the American Chiropractic Association
- ** Thursday evening, Friday and Saturday program qualifies for 18.5 hours toward ABCC, 18.5 hours toward ABFP diplomate recertification hours and 18.5 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours.
- *** See separate flyer for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 6 that is available free to doctors registered for the main conference. This program focus is principles of diagnosis applied to the pain patient, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC's get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

ANNUAL CONFERENCE

**American College
of Chiropractic Consultants
AND THE
Council on Forensic Sciences*
West Hartford Group**



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October 5-7, 2017

Chicago Marriott Oak Brook
1401 W 22nd Street | Oak Brook, IL 60523
630.573.8555 www.marriott.com/chiob



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THURSDAY EVENING OCTOBER 5, 2017

For Early Arrivals

6:30 – 9:00 p.m.

**Panel And Open Floor Discussion
On The Merits Of Proper Evidence
For Treatment Management**

Presenter: John Cerf, DC; Dan Bowerman, DC
Description: Merits of proper evidence for treatment management

1. Requisite historical details to direct E&M service
2. Correlation of history and examination findings
3. Physical examination design to identify the most probable diagnosis
4. Outcome based functional treatment planning
5. IME opinions and appeal mechanics

SEE INSIDE FOR FULL SCHEDULE

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FRIDAY, OCTOBER 6, 2017

Main Conference Begins

7:00 – 8:00 a.m.

Registration and Full Breakfast Buffet Provided to Registered Conference Attendees

8:00 – 9:30 a.m.

Case for Conservative Care For Back Pain

Presenter: Vivi-Ann Fischer, DC

Description: The presentation will address evidence in support of – and outline a conservative care pathway for – musculoskeletal spine disorders that places a doctor of chiropractic as the standard point of entry. ChiroFirst is a 12-month demonstration project that incorporates the concept of value-based care and utilizes ChiroCare Centers of Excellence clinics to collect data in support of the Triple Aim (cost, quality outcomes, and patient satisfaction). Dr. Vivi-Ann Fischer will also discuss lessons learned along the way of implementing a program with small, independent clinics who have limited IT resources.

9:30 – 10:30 a.m.

Risky Business - Discounts

Presenter: Leanne Cupon, DC

Description: Inducements. Dual Fee Schedules. Illegal Time-Of-Service Discounts. Membership Plans. Risk management is no longer limited to malpractice claims. There is now a greater risk of financial loss due to improper discounting and faulty financial and collection policies than ever before. The Office of Inspector General (OIG) and Medicare are cracking down on healthcare fraud and abuse, and most doctors of chiropractic are not aware of how successful these efforts have been. This presentation will identify the five most common practices utilized.

10:30 – 12:00 noon

Why Do They Call Us Expert?

Presenter: Warren Jahn, DC

Description: An expert is a person with specialized knowledge, skill, experience, training, or education that qualifies that person to form helpful opinion(s) which will be relevant to the issues in the case, is reliable and will be helpful to the trier of fact. A relatively small but essential part of the forensic expert's responsibilities involves testifying about the scientific basis of analyses, findings, and conclusions in anticipation for litigation during a deposition or in court. An effective expert must understand the dynamics of trial, possess excellent communication skills and have a full command of the litigation process. To evolve from neophyte to effective seasoned expert, one must shed common misconceptions about the expert's role and learn to avoid common mistakes. These critical elements will be explored during this session.

12:00 – 1:00 p.m.

Lunch Provided to Registered Conference Attendees

1:00 – 3:00 p.m.

Tales From The Other Side: Errors that Commonly Derail Payor Post-Payment Efforts

Presenter: Mike Miscoe, JD

Description: Mr. Miscoe, who has nearly two decades of experience as a forensic coding expert, has been engaged most commonly by counsel representing health care providers in post payment disputes. He additionally has 8 years of experience as a lawyer representing providers in post payment matters. Applying this background, he will address some of the more common problems found with payer investigations and audit results. He will demonstrate how these problems impact the payer's ability to successfully support overpayment allegations as well as allegations of fraudulent conduct. Case examples will be provided as object lessons with focus on the impact that investigative and audit related mistakes had on the ultimate outcome. Tips on how these errors might have been avoided or mitigated at the early stages of the investigation will be provided. The appropriate use of experts will also be addressed to include the most common mistakes experts make that can derail a potentially winnable case.

3:00 – 5:00 p.m.

The Impact Of Healthcare Quality Initiatives On The Practice Of Chiropractic: Political And Regulatory Implications

Presenter: Tony Hamm, DC

Description: Definitional attributes of healthcare quality include technical performance, patient-centeredness, access, efficiency, and cost-effectiveness among others. The Institute of Medicine (IOM) and Agency for Healthcare Research (AHRQ) have made us aware of gaps in care and identified opportunities to improve quality of care and safety in the U.S. Our discussion will assess and explore engagement of the chiropractic profession in these efforts and offer insights into opportunities and consequences.

5:00 – 6:00 p.m.

Health Care Compliance Fraud, Waste and Abuse: Avoiding the Pitfalls

Presenter: Howard Levinson

Description: This presentation is intended to enhance awareness of the importance of compliance with coding, documentation, rules and regulations to avoid the pitfalls of healthcare fraud, waste and abuse. The attendees will be composed primarily of providers from the chiropractic and medical community around the country. Many are involved in utilization management, peer review, Independent Medical Examinations and/or investigation or education of aberrant providers. A percentage of the attendees will be representatives from various chiropractic educational institutions around the country.

6:30 – 8:00 p.m.

Social Hour with Appetizers

SATURDAY, OCTOBER 7, 2017

7:00 – 8:00 a.m.

Full Breakfast Buffet Provided to Registered Conference Attendees

8:00 – 10:00 a.m.

Interprofessional Collaboration In Spine Care And Musculoskeletal Pain Management

Presenter: James E. Eubanks, Jr. DC, MS

Description: This course will provide applicable education in:

- 1) Evidence-based practice concepts and literature comprehension;
- 2) Practical strategies to integrate chiropractic practice in team-based spine care and musculoskeletal pain management environments

These components will increase attendees abilities to continually apply best evidence-based practices and integrate into clinical care models with increased shared decision-making. This will assist in reducing litigation risk due to the likelihood of attendees practicing within standard of care parameters.

10:00 – 12:00 a.m.

Laser Therapy: The Clinical Applications, the Science, And The Deceptions

Presenter: Michael W. Mathesie, DC, DACRB, DABFP

Description: This 2 hour program will expand the physician's knowledge of LASER Therapy. Laser Therapy is utilized as a therapeutic instrument that can be highly effective if administered properly with correct parameters for the condition being treated. Many clinicians do not achieve the results expected because the wavelength or dosage provided is not adequate for the lesion or condition. This lecture will assist the clinician and the examiner/reviewer to understand the science behind this modality. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The class will provide the attendee information to be more adept in presenting an opinion concerning the clinical appropriateness of LASER as documented in the medical record.

12:00 – 1:00 p.m.

Lunch Provided to Registered Conference Attendees

1:00 – 2:30 p.m.

Effects Of Globalized Media Tone On Bias Toward Chiropractic In Google SERP

Presenter: Stephen Perle, DC, MS

Description: Because of perceptual vigilance chiropractors often believe that the media are biased when reporting on stroke and chiropractic. This presentation will review the science behind the association between chiropractic cervical spinal manipulation. The purpose of this study was to use a research method to study the media coverage of stroke and chiropractic using Google news search to find prevalence of media and determining the effect of bias on Search Engine Ranking Page (SERP). The results will then be compared to Google new search for 2015 vs 2016, when a high profile celebrity died purportedly after SMT. Discussion about appropriate social media responses to this issue will be presented.

2:30 – 4:00 p.m.

Ethics and Evidence: Biomedical Ethics At The Intersection With Evidence Based Medicine

Presenter: Charles Simpson, DC, DABCO

Description: Through didactic instructions, group discussion and experimental learning, attendees will assess their own ethical perspectives and decision making, review the development of biomedical ethics with a particular focus on the history of chiropractic ethical thought and develop an understanding of current biomedical ethics and how these intersect with research, evidence based practice and the contemporary emergence of high value health care.